



Systems Engineering Outreach Programme SEOP

Call for Support

Justyn Crane & Chris Lamb

Our Programme

SEOP has been created by INCOSE UK to direct the engagement between the Systems Engineering profession, Industry and UK Government. The requirement is to raise the profile of the profession in the most effective way by enhancing the management of scarce volunteer resources.

Our Vision

A description of the desired future state resulting from the Programme

Systems Engineering is acknowledged by industry and government as the over-arching and cross-cutting technical discipline that binds together complex development of all sorts, allied with Project and Programme Management for overall management. It is acclaimed as a crucial element in tackling the increasing complexity of technical challenges, and a vital means of avoiding failure and controlling risk in development programmes of all sorts.

Systems Thinking is prominently used to assist in setting public policy for government procurement in which complex development is involved. An appropriate Systems Approach is used to govern the technical activities in all publically funded programmes necessitating complex development.

Systems Engineering, once largely unknown outside the profession, is widely recognised as the key technical means to manage complexity, avoid or reduce risk of delays, over-spend and shortfalls in the outcomes from projects of all sorts. This has been achieved because the profession has become adept at explaining and communicating about the need for its use to policy makers, other professions and all relevant industries. Outreach has become a cornerstone of professional activity within the discipline, for which participating individuals and organisations are recognised.

The national economy is prospering due to increased effectiveness and efficiency in public sector programmes and private sector developments for high value exports.

Get Involved

The profession needs your help!

Involvement qualifies as CPD activity. Successful outcomes aid the profession, and will be recognised.

For offers of support or queries please speak to:

Chris Lamb – Outreach Director
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Projects

Material: Inventory current outreach material and support updates or generating new material

Contact: Coordinated, targeted engagement with Industry & Government to support SE influence

Training: Develop and roll out coherent training to support effective outreach projects

Envoy: Generate a cohort of SE Envoys who can actively promote SE to the widest audiences

Funding: Identify, assess and manage funding applications to support INCOSE outreach efforts

Quick Wins: Identify, analyse & implement activities that disproportionately promote INCOSE

Support Needed

Material: Project Manager, Reviewers, Authors

Contact: Project Manager, Coordinator, Authors, Contact Leads

Training: Project Manager, Coordinator, Authors, Trainers

Envoy: Project Manager, Coordinator, Envoys

Funding: Project Manager, Coordinator, Volunteer

Quick Wins: Project Manager, Coordinator, Volunteers