In 2011 INCOSE UK will be running its Annual Systems Engineering Conference (ASEC2011), offering 2-day of plenary presentations, tutorials and workshops.

Our theme is “Doing Systems Engineering well” which has been deliberately chosen to focus on the current and future practice of Systems Engineering and encourage content of practical value to delegates.

In this Call for Presenters, we invite you to submit proposals for high-quality presentations which address this theme. These could include thoughts on what it means to do Systems Engineering well (what does ‘well’ mean in this context? What criteria can we use to measure it, etc?). They could also cover insights on how to do Systems Engineering better (possibly by addressing where and how Systems Engineering goes wrong and ideas on ways by which these deficiencies can be overcome). As usual at INCOSE UK events, there is always room for examples of innovative Systems Engineering approaches.

We encourage submissions from all sectors where Systems Engineering has a role to play (ie industry, the public sector and academia). Note: some sectors do de facto Systems Engineering but call it something different. If this applies to your situation, we will be especially happy to hear from you. We are also particularly interested in case studies showing how Systems Engineering done well can provide real benefits to an organisation.

Although the theme is an important driver on content, we do not want to be too prescriptive; any proposals that provide value to our members will be given serious consideration. Presentations should be of around forty minutes in duration and include time for a few questions and answers at the end.

Remember: ASEC2011 will be an opportunity to share and test your ideas with a knowledgeable audience. You will gain valuable feedback in the conference chamber and have plenty of time for informal discussions in the margins of the event.

Process and timetable for submitting proposals for presentations:

1. Let us know as soon as possible if you wish to submit a presentation for consideration (see contact details below).
2. By no later than 15th April 2011 submit an abstract of 250 to 300 words outlining your presentation topic. Please describe the topic your presentation addresses and the point(s) you will be making. A shortlist of presenters will be selected on the basis of the abstracts.
3. Potential presenters from the shortlist will then be asked to submit a 3-page overview of their presentation by no later than 20th May 2011. The 3-page overview should outline objectives, structure, main themes, supporting evidence, conclusions, etc. From these, final conference presenters will be selected and notified by mid-June 2011.
4. Please be aware that standard conference registration terms apply. Selected presenters may also produce a paper for inclusion in the conference proceedings if they wish.

Further information:

- Please send your indication of intent to submit a presentation proposal to Andrew Farncombe, INCOSE UK Technical Director, at technical-director@incoseonline.org.uk (phone: +44-(0)1494-672254).
- The Annual Systems Engineering Conference 2011 will be held at the Scarman Training and Conference Centre, University of Warwick, Coventry, UK, CV4 7AL on 9th and 10th November 2011. The 2011 Conference web site can be found at www.incoseonline.org.uk.

Please distribute this Call for Presenters to colleagues and friends as you see fit

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