



## Overview of Position

The INCOSE UK Director for Outreach is responsible for the development and direction of a comprehensive portfolio to coordinate INCOSE UK's outreach across UK Systems Engineering application domain boundaries including Government, Industry and Academia.

He or she leads the definition and execution of an outreach strategy aligned with and enabling INCOSE UK's objectives, particularly to achieve improved impact beyond our current bases. This includes the identification and definition of outreach strategies and initiatives; coordination with other INCOSE UK Directors and INCOSE International community on the execution of outreach campaigns; the identification, facilitation, and management of alliances; and the establishment and leadership of an appropriate supporting volunteer structure.

The Director for Outreach is responsible for helping INCOSE UK connect to the UK engineering community where systems thinking and practice is needed or practised differently. The Outreach should be open and bi-directional; bridging those communities through a mutual appreciation of and advocacy for systems objectives, perspectives, deployable work products, events and terminology.

The Director for Outreach is an elected, position with a three-year term of office and is a voting member of the INCOSE UK Council.

## Role Responsibilities

- Develops an annual and strategic outreach plan to address UK application domain dimensions
- Leads volunteers and coordinates with other INCOSE UK Directors, the UK Advisory Board Chair and the Early Careers Forum Chair – in the execution of the outreach plan
- Contributes to the INCOSE UK Strategic and Annual Operating Plans
- Develops and maintains Policies and Guidelines for Outreach and Alliances
- Proactively identifies, facilitates, and oversees alliances to advance INCOSE UK's strategic objectives
- Establishes and appoints members to a volunteer infrastructure as necessary to support the outreach portfolio, including but not limited to a UK Systems Engineering Academic Research Forum, External Relations Group and Industrial Outreach Group
- Develops and Maintains Policies for Equality Diversity and Inclusivity
- Leads the implementation of policy for Equality Diversity and Inclusivity
- Promoting Systems Engineering Education, Training and Research with UK Government, Industry and Academia
- Has fiscal responsibility for activities related to Outreach within INCOSE UK
- Participates in all INCOSE UK Council meetings



## Authority

- Voting Member of the Council

## Accountability

- As stipulated in INCOSE UK Bylaws and policies
- Compliance with directives on conflict of interest and all policies and procedures of the organisation
- Accountable for discharge of the above responsibilities, and achievement of the objectives, under the direction of the Council.

## Benefits

The INCOSE UK Director for Outreach meets with the INCOSE UK Council to set the direction of INCOSE UK. As a part of the Chapter leadership. The holder of this role will engage with other professional engineering institutions, academia and the wider UK Industry the holder will also have the opportunity to engage at the INCOSE International level. Engaging with stakeholders will broaden the professional networks of INCOSE UK Director for Outreach, with benefit to both the individual and their employer.

From a personal development perspective, it offers the opportunity to grow in the areas of strategic relationship development and is a key leadership position.

## Required Skills

- Strong oral and written communication skills
- Ability to communicate effectively across international and cultural boundaries
- Ability to understand business principles and usage patterns, translate and communicate effectively across application domain boundaries
- Confidence and capability to promote the values and mission of INCOSE UK
- Connection, collaboration, and negotiation skills to establish and facilitate alliances
- Leadership and teamwork skills to coordinate activities within a volunteer organisation, and identify suitable candidates to promote INCOSE UK Outreach
- Budgeting and planning skills including the ability to write and implement strategic and operations plans